



# Annual Conference

November 13-15, 2024

Marriott Omaha Downtown Capitol District  
Omaha, Nebraska

“The Ripple Effects of Successful Economic Development”

Celebration/Successes • Impact Studies • Marketing Impacts

## PARTNERSHIP OPPORTUNITIES

The National Rural Economic Developer’s (NREDA’s) Annual Conference draws 150+ attendees with educational offerings designed to engage the learner and subsequently impact rural communities across America and into Canada. By partnering with NREDA through sponsorship at the annual conference, your company’s dollars will stretch all year long, supporting NREDA’s efforts and activities – you’re not just a sponsor, you’re a partner! Sponsoring at the NREDA Annual Conference provides opportunities for you to:

- Support your rural peers by supporting the NREDA Annual Conference.
- Network with your colleagues.
- Build company and product awareness.
- Establish long-term relationships with new and existing clients.

**To commit to sponsorship for the 2024 Annual Conference, please review the information below and email the NREDA Offices at [nreda@assnoffices.com](mailto:nreda@assnoffices.com) to secure your preferred option (based on availability). The NREDA office will email an invoice and coordinate related logistics, upon your selection.**

**ALL SPONSORSHIP LEVELS INCLUDE** signage and special mention at the conference.

### **PRESIDENT'S RECEPTION SPONSOR** (Exclusive)- \$7,500 -**SOLD**

- Conference registration for up to three (3) attendees\*
- Three (3) minutes to address attendees
- Complimentary exhibit table (physical table and virtual booth in conference app)

### **DIAMOND SPONSOR** (Not Exclusive) - \$3,500

- Event sponsorship choice\*\*
- Conference registration for one (1) attendee\*
- Complimentary exhibit table (physical table and virtual booth in conference app)

### **TRANSPORTATION SPONSOR** (Not Exclusive) - \$2,500 - **1 SOLD**

*2 sponsorships available*

- Conference registration for one (1) attendee\*
- Complimentary exhibit table (physical table and virtual booth in conference app)

### **THURSDAY RECEPTION SPONSOR** (Exclusive)- \$3,500-**SOLD**

- Conference registration for one (1) attendee\*
- Complimentary exhibit table (physical table and virtual booth in conference app)

### **TITANIUM SPONSOR** (Not Exclusive) - \$5,000

- Event sponsorship choice\*\*
- Conference registration for up to two (2) attendees\*
- Two (2) minutes to address attendees
- Complimentary exhibit table (physical table and virtual booth in conference app)

### **PRE-CONFERENCE SPONSOR** (Exclusive) - \$3,500

- Exclusive sponsor for Nov. 13th a.m. pre-conference session
- Conference registration for one (1) attendee\* (includes pre-conference session)
- Complimentary exhibit table (physical table and virtual booth in conference app)

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# PARTNERSHIP OPPORTUNITIES continued

## PLATINUM SPONSOR (Not Exclusive) - \$2,500 - **SOLD OUT**

- Event sponsorship choice\*\*
- Conference registration for one (1) attendee\*
- Complimentary exhibit table (physical table and virtual booth in conference app)

## NEW MEMBER/FIRST-TIMER LUNCHEON SPONSOR

(Exclusive) - \$2,500 - **SOLD**

- Conference registration for one (1) attendee\*
- One registration to the New Member Orientation/Luncheon
- Complimentary exhibit table (physical table and virtual booth in conference app)

## GOLD SPONSOR (Not Exclusive) - \$1,800

- Event sponsorship choice\*\*
- Conference registration for one (1) attendee\*
- Virtual exhibit booth in conference app (if a representative is registered for the conference)

## SILVER SPONSOR (Not Exclusive) - \$1,000

- Event sponsorship choice\*\*
- Virtual exhibit booth in conference app (if a representative is registered for the conference)

## BRONZE SPONSOR (Not Exclusive) - \$500

- Signage at the conference and special mention at the conference.
- Virtual exhibit booth in conference app (if a representative is registered for the conference)

## ADD AN EXHIBIT TABLE (Gold, Silver, or Bronze) - \$300

- Add a physical exhibit table to a Gold, Silver or Bronze sponsorship
- NOTE: adding a display table to a Gold, Silver or Bronze sponsorship does not include registration for a representative. Separate registration is required.

**\*Additional costs apply for pre-conference sessions and optional activities.**

**\*\*Event sponsorship choices (based on availability at the time of commitment. See below for specific event/activity sponsorships from which to choose. When responding with your commitment to [nreda@assnoffices.com](mailto:nreda@assnoffices.com), please list your top three preferred event options in order of preference for your specific level (#1 as your favorite), if applicable to your selected level. Our office will confirm availability and your assigned selection.**

### **TITANIUM SPONSOR** - \$5,000 (Check one)

- Wednesday Opening Session - **SOLD**
- Friday Closing Session
- Awards Luncheon - **SOLD**
- Name Badge Lanyard (sponsor logo on lanyard) - **SOLD**
- Conference Mobile App

### **DIAMOND SPONSOR** - \$3,500 (Check one)

- Thursday Opening Session - **SOLD**
- Thursday Closing Session - **SOLD**
- Friday Opening Session - **SOLD**
- Conference Beverage Station - **SOLD**
- NREDA Conference Attendee Gift (NREDA logo item)

### **PLATINUM SPONSOR** - \$2,500 (Check one)

- Thursday Breakfast - **SOLD**
- Friday Breakfast - **SOLD**
- Annual Conference Door Prize (drawn at closing) - **SOLD**
- Conference Wifi - **SOLD**
- Conference Electronics Charging Station - **SOLD**

### **GOLD SPONSOR** - \$1,800 (Check one) \*\*\*\*

- Breakout Session (multiple available) - **SOLD OUT**
- Mobile Classroom (multiple available) - **SOLD OUT**
- Pre-Conference Zoo Tour (multiple available)

### **SILVER SPONSOR** - \$1,000 (Check one) \*\*\*\*

- Audiovisual Wednesday - **SOLD**
- Audiovisual Thursday - **SOLD**
- Audiovisual Friday - **SOLD**
- Conference Snack Break Wednesday - **SOLD**
- Conference Snack Break Thursday
- Conference Snack Break Friday

**The return of this sponsor form constitutes agreement to sponsor the NREDA 2024 Annual Conference and authorizes NREDA to use sponsors intellectual property in promoting the event, including logos and other brand trademarks. No employer/employee relationship is established or implied with this sponsor agreement. NREDA has no liability or responsibility to the Sponsor beyond the scope of this agreement.**



National Rural Economic Developers Association (NREDA)  
[www.nreda.org](http://www.nreda.org)

\*\*\*\* If Available