



**November 4-6, 2026 | Salt Lake City, Utah**

**Elevating Innovation from the Ground Up**

## ***Wednesday, November 4th***

**8:00am - 4:30pm Onsite Check-in at Salt Lake City Marriott Center**

**10:00am - 11:00am Pre-Conference Session**

**“Lead Without Speaking – The Importance of Nonverbal Communication”**

Erick Rheam

**11:30am - 12:30pm New Member/First Time Attendee Luncheon**

**1:00pm - 1:15pm Conference Welcome**

Karla Organist, NREDA President

Kris Williams, 2026 NREDA Annual Conference Chair

**1:15pm - 2:15pm “Rise Above Chaos and Discover Significance”**

Erick Rheam

**2:15pm - 3:15pm 30-Day AI Challenge Panel**

Josh Seidemann

**3:15pm - 3:30pm Networking Break**

**3:30pm - 4:30pm “Millennials and Entrepreneurship through Acquisition (ETA)”**

Diane Hartz Warsoff

**4:30pm - 4:45pm**

**6:00pm - 8:00pm**

**Closing Remarks**

**President’s Reception**

## ***Thursday, November 5th***

**8:00am – 5:00pm Onsite Check-in at Salt Lake City Marriott Center**

**8:00am – 9:00am NREDA Breakfast & Awards Ceremony**

**9:00am – 9:15am Networking Break**

**9:15am – 10:15am Breakout Sessions**

- **Session 1: “NIMBYism”**

Lindsay Diehl

- **Session 2: “Understanding the New Legislation on Opportunity Zones and New Market Tax Credits”**

Thane Hutcheson

Michael O’Mara

- **Session 3: Rural Housing Panel: “Programs, Funding Sources, New Development, and Revitalization”**

Lisa Hurley

Heather Presley-Cowen

*Moderated by Karla Organist*

**10:15am – 10:30am Networking Break**

**10:30am – 11:30am Breakout Sessions Repeat**

**11:30am – 12:30pm NREDA Lunch & Learn**

Ryan Mack, Visit Salt Lake

**12:30pm – 12:45pm Networking Break**

**12:45pm – 1:45pm “Elevating the Pipeline: Developing the Community Leaders of Tomorrow, Today”**

Tamien Dysart

**1:45pm – 2:00pm Networking Break**

**2:00pm – 5:00pm Mobile Classrooms**

- Double Decker Bus Tour of Salt Lake City
- Gateway Mall Tour
- Temple Square and Family Search Library Tour

**5:00pm – 6:30pm Networking Reception**

## ***Friday, November 6th***

**8:00am - 10:00am Onsite Check-in at Salt Lake City Marriott Center**

**8:30am - 9:30am NREDA Annual Business Meeting Breakfast**

**9:30am - 9:45am Networking Break**

**9:45am - 10:45am Site Selector Panel**

Lindsay Diehl

Alex Patrick

Chris Wimsatt

**10:45am - 11:45am Closing Keynote**

Charlie Smith

**11:45am - 12:00pm Conference Closing Remarks**

Karla Organist, NREDA President

Kris Williams, 2026 NREDA Annual Conference Chair

# **SAVE THE DATE**

## **2027 NREDA ANNUAL CONFERENCE**

**PITTSBURGH, PA**

**NOV. 3<sup>RD</sup> - 5<sup>TH</sup>**



# Mobile Classrooms

**Thursday - November 5th 2:00pm-5:00pm**

## **Double Decker Bus Tour of Salt Lake City**

This double decker bus is fully enclosed on both decks. The route/itinerary covers Temple Square, the Cathedral of the Madeleine, the Utah State Capitol, a scenic drive through the Wasatch Foothills, This Is the Place Heritage Park and the Pioneer Center, and a tour of downtown Salt Lake City's development corridor – all with live expert commentary woven throughout.

## **Gateway Mall Tour**

An overview of how The Gateway has successfully pivoted and evolved in response to market changes since the development of a competing shopping center just a few blocks away.

- Discussion of open, pending, & recently completed redevelopment at the center.
- Insights into strategies for attracting new businesses and retaining existing tenants.
- Perspectives on drawing visitors to the center and encouraging repeat visitation.
- Considerations on how external factors—such as surrounding area development, economic shifts, weather patterns, and changing consumer and business needs—are currently impacting the center.

## **Temple Square and Family Search Library**

Located in the heart of downtown Salt Lake City, historic Temple Square is one of the most popular tourist destinations in Utah and is the world headquarters of The Church of Jesus Christ of Latter-day Saints.

The five-city-block area draws millions of visitors from all over the world because of its research libraries, cultural activities and historic buildings. The centerpiece of the square is the Salt Lake Temple, the product of four decades of construction in the 19th century.

West of the main Temple Square block, those interested in learning more about genealogy flock to the Family History Library, the largest library of its kind in the world. Next door is the Church History Museum, which tells the story of the worldwide Church through educational exhibits and programs.