

revive2030

Energizing local communities to thrive, grow, and prosper.



Brandon J Lane

Brandon Lane is the Economic Development and Community Relations Executive for Sioux Valley Energy. Today, he oversees the implementation of the Cooperative's economic development program, REVIVE 2030.

As a catalyst for economic advancement, Lane works with communities and local economic development organizations on their strategic planning and educational efforts. Lane also assists with community initiatives addressing the evolving needs of communities within the Cooperative's seven-county service territory in South Dakota and Minnesota.

Lane currently serves on the Hartford Area Development Foundation, Sioux Metro Growth Alliance's Member Advisory Board, Greater Sioux Falls Area Chamber's Issues Management Committee, and National Rural Economic Development Association's (NREDA) Rural Issues Committee and Board Nominations Committee.

He holds a Bachelor of Business Administration degree from the University of Sioux Falls. Prior to his role with Sioux Valley Energy, Brandon worked for over a decade in the non-profit sector.

Sioux Valley Energy, a Touchstone Energy Cooperative, is a member owned-utility, providing reliable electric service at cost-based rates to nearly 30,000 homes, farms, businesses, and industries in a seven-county area of east-central South Dakota and southwest Minnesota.