

## Why is joining the National Rural Economic Developers Association (NREDA) important?

NREDA is THE national organization focused on RURAL DEVELOPMENT and provides education, rural issues information, and networking opportunities to its members. **Join online at** www.nreda.org.

Who should join NREDA? Community and economic developers, key accounts managers who work for electric and telecommunications cooperatives, local economic development organizations, consultants, vendors and government agencies related to rural development.

## What are the benefits of NREDA membership?

- ▶ People NREDA's approximately 300 individual members are a virtual Who's Who of electric and telephone cooperative and economic development professionals. Networking: Members take pride in their willingness to share expertise and information with peers.
- Personal and Professional Development Leadership, participation, and recognition opportunities on committees, at the Annual Meeting, and on the Board of Directors.
- NREDA Annual Conference NREDA's national conference offers insightful speakers, education sessions, mobile classroom tours, networking opportunities, and fun. (NREDA Annual Conferences offer CEcD, EDFP, and CKAE approved credits.)
- **NREDA Continuing Education** − Participate in FREE webinars for members and other educational seminars providing you emerging and thought-provoking ideas on rural economic development.
  - NREDA hosts a pre-education 101 workshop on a variety of topics prior to the start of the conference.
- **Community Forum** Members are able to reach out to other NREDA members for feedback/advice that will benefit you and your organization.
- Membership Directory Members utilize the online directory with listings of NREDA member contact information, cross-referenced by state, organization, and areas of expertise.

- Publications News Brief Newsletter & Website Announcements, secure Members Only Section with a member search feature by members/state/expertise, current issues and events, links to industry-related web sites and articles, job postings, and archived copies of the NREDA News Brief, which is published bi–monthly.
- **Group Rate for Dues** Annual membership dues are only \$395, or an even more economical optional is the group discount membership for two or more individuals from the same organization for \$325/each.
  - NREDA has a pro-rated rate for first time joiners -Jan. 1-March 31 \$395; April 1-June 30 \$300; July 1-Sept. 30 \$200; Oct. 1-Dec. 31 \$100
  - Special rates for qualified regional groups starting from \$500 to \$2000 for various size groups;
  - Rates for retirees/students of \$50.
- Rural Focus No other organization matches NREDA's focus on rural economic development, needs examination, resources identification, and communication of what works.
- Partnerships with Allied Organizations NREDA fosters formal relationships with NRECA, NTCA-the Broadband Association, CFC, NRTC, NADO, NACo, USDA Rural Development & others to keep economic development for rural America a focus; the NREDA Board travels to Washington DC every other year to enlist shared best practices and information gathering pertinent to rural development.
- Scholarships NREDA offers scholarship opportunities to assist with funding to attend our Annual Conference. The scholarship program recognizes the importance of training and education, as well as networking, in the field of Economic Development. The program is open to NREDA members and non-members with a focus on those new to the economic development profession.

These are a few of the highlights of NREDA membership. Visit <a href="https://www.nreda.org">www.nreda.org</a> for more information about our organization, or if you have any questions, feel free to contact our office at 614-228-4706 or nreda@assnoffices.com.