

2023 ANNUAL CONFERENCE

“Navigating the Changing Tides”

November 8-10, 2023

Sheraton Myrtle Beach Convention Center Hotel • Myrtle Beach, SC

PARTNERSHIP OPPORTUNITIES

The National Rural Economic Developer’s (NREDA’s) Annual Conference draws nearly 150 attendees with educational offerings designed to engage the learner and subsequently impact rural communities across America and into Canada. By partnering with NREDA through sponsorship at the annual conference, your company’s dollars will stretch all year long, supporting NREDA’s efforts and activities – you’re not just a sponsor, you’re a partner! Sponsoring at the NREDA Annual Conference provides opportunities for you to:

- Support your rural peers by supporting the NREDA Annual Conference.
- Network with your colleagues.
- Build company and product awareness.
- Establish long-term relationships with new and existing clients.

To commit to sponsorship for the 2023 Annual Conference, please review the information below and email the NREDA Offices at nreda@assnoffices.com to secure your preferred option (based on availability). The NREDA office will email an invoice and coordinate related logistics, upon your selection.

ALL SPONSORSHIP LEVELS INCLUDE signage at the conference and special mention at the conference.

PRESIDENT’S RECEPTION SPONSOR (Exclusive)-\$7,500 - **SOLD**

- Conference registration for up to three (3) attendees*
- Five (5) minutes to address attendees
- Complimentary exhibit table (physical table and virtual booth in conference app)

CONFERENCE TRANSPORTATION SPONSOR (Exclusive) - \$5,000 (Transportation for both conference receptions and conference mobile classrooms)

- Conference registration for one (1) attendee*
- Two (2) minutes to address attendees
- Complimentary exhibit table (physical table and virtual booth in conference app)

TITANIUM SPONSOR (Not Exclusive) - \$5,000

- Event sponsorship choice**
- Conference registration for two (2) attendees*
- Three (3) minutes to address attendees
- Complimentary exhibit table (physical table and virtual booth in conference app)

DIAMOND SPONSOR (Not Exclusive) - \$3,500

- Event sponsorship choice**
- Conference registration for one (1) attendee*
- Two (2) minutes to address attendees
- Complimentary exhibit table (physical table and virtual booth in conference app)

THURSDAY RECEPTION SPONSOR (Exclusive) - \$3,500 - **SOLD**

- Conference registration for one (1) attendee*
- Three (3) minutes to address attendees
- Complimentary exhibit table (physical table and virtual booth in conference app)

PLATINUM SPONSOR (Not Exclusive) - \$2,500

- Event sponsorship choice**
- Conference registration for one (1) attendee*
- One (1) minute to address attendees
- Complimentary exhibit table (physical table and virtual booth in conference app)

NEW MEMBER ORIENTATION/LUNCHEON SPONSOR

(Exclusive) - \$2,500 - **SOLD**

- Conference registration for one (1) attendee*
- One registration to the New Member Orientation/Luncheon
- Two (2) minutes to address attendees at the luncheon
- Complimentary exhibit table (physical table and virtual booth in conference app)

PARTNERSHIP OPPORTUNITIES continued

GOLD SPONSOR (Not Exclusive) - \$1,800

- Event sponsorship choice**
- Conference registration for one (1) attendee*
- Virtual exhibit booth in conference app

GOLF OUTING SPONSOR (Not Exclusive) - \$1,000

- Sponsor recognition at Golf Outing on Tuesday, November 7th
- Conference registration for one (1) attendee*
- Golf registration for one (1) attendee
- Complimentary exhibit table (physical table and virtual booth in conference app)

SILVER SPONSOR (Not Exclusive) - \$1,000

- Event sponsorship choice**
- Virtual exhibit booth in conference app (if a representative is registered for the conference)

BRONZE SPONSOR (Not Exclusive) - \$500

- Signage at the conference and special mention at the conference.
- Virtual exhibit booth in conference app (if a representative is registered for the conference)

ADD AN EXHIBIT TABLE (Gold, Silver, or Bronze) - \$300

- Add a physical exhibit table to a Gold, Silver or Bronze sponsorship
- NOTE: adding a display table to a Gold or Bronze sponsorship does not include registration for a representative. Separate registration is required.

*** Additional costs apply for pre-conference sessions and optional activities.**

** Event sponsorship choices (based on availability at the time of commitment. See below for specific event/activity sponsorships from which to choose. When responding with your commitment to nreda@assnoffices.com, please list your top three preferred event options in order of preference for your specific level (#1 as your favorite), if applicable to your selected level. Our office will confirm availability and your assigned selection.

TITANIUM SPONSOR - \$5,000 (Check one)

- Wednesday Opening Session
- Friday Closing Session - **SOLD**
- Awards Luncheon
- Name Badge Lanyard (sponsor logo on lanyard) - **SOLD**

DIAMOND SPONSOR - \$3,500 (Check one)

- Thursday Closing Session - **SOLD**
- Friday Opening Session
- NREDA Conference Attendee Gift (NREDA logo item) - **SOLD**

PLATINUM SPONSOR - \$2,500 (Check one)

- Thursday Breakfast - **SOLD**
- Friday Breakfast - **SOLD**
- Beverage Station Wednesday
- Beverage Station Thursday - **SOLD**
- Beverage Station Friday

GOLD SPONSOR - \$1,800 (Check one)

- Breakout Session - **SOLD**
- Mobile Classroom - **SOLD**
- Annual Conference Door Prize - **SOLD**
- Conference Wifi - **SOLD**
- Electronics Charging Station Wednesday
- Electronics Charging Station Thursday
- Electronics Charging Station Friday

SILVER SPONSOR - \$1,000 (Check one)

- Audiovisual Wednesday
- Audiovisual Thursday - **SOLD**
- Audiovisual Friday

The return of this sponsor form constitutes agreement to sponsor the NREDA 2023 Annual Conference and authorizes NREDA to use sponsors intellectual property in promoting the event, including logos and other brand trademarks. No employer/employee relationship is established or implied with this sponsor agreement. NREDA has no liability or responsibility to the Sponsor beyond the scope of this agreement.

