



## NREDA News Brief | September 2024

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### President's Message



It's my favorite season – FALL! I love sweatshirt weather, fall colors, pumpkin spice everything, volleyball, football, and of course the NREDA annual conference! Our annual conference is soon approaching in November. Please make sure to get registered and book your hotel room, they are going quick. The cutoff date for early registration is October 17. Lisa Hurley and the conference committee have put together a great agenda. I look forward to reconnecting with many of you or meeting if we haven't met before. Make sure to find me and introduce yourself at the conference, one of the best benefits of the conference is networking.

I mentioned enjoying volleyball and football seasons. I don't know if I should claim to be an Iowa Hawkeyes fan after the start to the football season, hoping for better games in the weeks ahead. One of those reasons that I love to watch these team sports is it doesn't come down to who is the best athlete to pull off those wins, it is so much more than this. Caitlin Clark can't win games by herself, although she sure does try at times. It takes a team, plays, attitude, coaching, practice and so much more to pull off those wins.

Who is on your team? I'm proud to have a great team at Corn Belt Power, with our member cooperatives, our local economic developers in Iowa and Iowa Area Development Group. We partner together to make projects happen. What plays have you put together for your economic development efforts? At Corn Belt Power we invest in industrial parks and speculative buildings partnering with our member cooperatives and the community to attract businesses. We also provide REDL&G and Revolving Loan Fund financing to assist businesses. Are you up to date on what is happening in the industry? Make sure you have your playbook ready to go

and you have the latest education, which you can get help with from NREDA webinars, the regional summit and annual conference. These are all good questions and things to know as you try to attract and retain businesses to your area. The annual conference will help build your network to gather these ideas, attend educational sessions to assist and take tours to see projects in action.

Happy Fall and I hope to connect with you at the annual conference!

***Brittany Dickey, 2024 NREDA President***

## 2024 Annual Conference

# NREDA Annual Conference

November 13-15, 2024

Marriott Omaha Downtown Capitol District  
Omaha, Nebraska



## IMPORTANT DEADLINES

Pre-Conference Optional Networking Reception at Top Golf Omaha  
pre-registration is required by **Oct. 4th**.

Pre-Conference Optional Event - Guided Tour of The Durham Museum  
pre-registration is required by **Oct. 4th**.

[Click Here](#) to Reserve your hotel room at the Omaha Marriott  
Downtown at the Capitol District by **Oct. 18th!**

[Click Here](#) to register by **Oct. 17th** to receive the discounted Rate!

On behalf of the National Rural Economic Developers Association, we cordially invite you to join us at the 2024 NREDA Annual Conference to be held November 13-15 in Omaha,

Nebraska! Our theme for this year's conference is "***The Ripple Impacts of Economic Development.***"

The annual conference committee has worked diligently to create an agenda offering opportunities for you to hear about and discuss successes and lessons learned on a variety of topics. There will be extra networking opportunities this year with an evening outing to Top Golf Tuesday for those whom are arriving early. Omaha is a vibrant location with a variety of fun activities to enjoy if you plan to come early or stay late, look for the options on the conference app that will be available.

For full details about the annual conference and to register today, visit <https://www.nreda.org/annual-conference>. We look forward to seeing you in Omaha in November!

**Lisa Hurley CEcD, MEDP, Executive Director,  
York County Development Corporation  
2024 NREDA Annual Conference Chair**

## 2024 Member Salary & Benefit Survey

Hello NREDA Members!

For the second year, NREDA is conducting a Salary and Benefits Survey to help our members gain insight into how their compensation compares; and to help drive positive change for everyone working in rural economic development. The survey will be open through September 30th. Your voice matters - click the link below to let it be heard!

**[CLICK HERE FOR THE SURVEY](#)**

Thank you so much for your time, and we hope to see you in Omaha in November! *If you have not registered for the 2024 Annual Conference, please do so now!*

**<https://www.nreda.org/annual-conference>**

Karla Organist  
NREDA Membership Chairperson

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## 2024 New Member Challenge

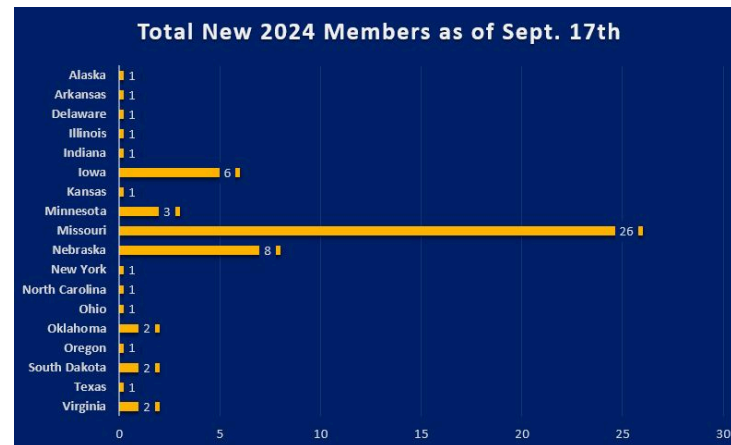


**Join the Wave:  
Ride the Economic Ripple with us!**



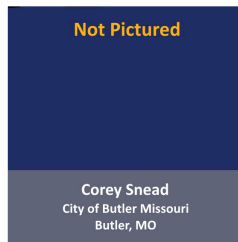
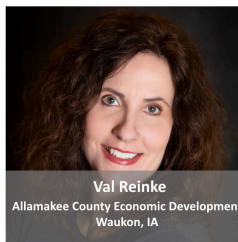
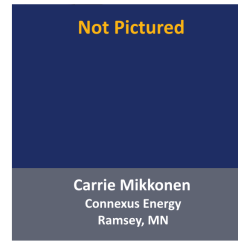
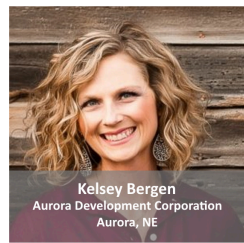
Do you like a challenge? Do you know of someone who would benefit from the connecting and networking, personal and professional development (webinars, and annual conference) of NREDA? Well, we have a challenge for you!

The state with the highest total number of new members through October 31<sup>st</sup> will be recognized at the 2024 National Rural Economic Developers Annual Conference, “The Ripple Effects of Successful Economic Development” to be held November 13-15 in Omaha. You and your state peers could earn some bragging rights!



[Click here for more challenge information to join the wave today!](#)

**New Member Spotlight**



## Upcoming Webinars

### NREDA "What Salary Surveys Mean for your Next Professional Step" Webinar!

*Tuesday, October 29, 2024  
2:00-3:00 p.m. ET*

*Join us for this informational webinar  
Free for current (2024) NREDA members! (\$25 for non-members).*

Join us on October 29th as we take a look at the most recent NREDA salary survey, a statewide salary survey, and the most recent IEDC salary study, participants will learn about the overarching themes/trends from the past few years. The holistic view from a state/regional/national level will show how participants can use it in their own career journey, or use it to retain existing employees.

**Moderator:**

- [Allie Bennett](#), Northeast Missouri Electric Power Cooperative

**Presenter:**

- [Dr. Carolyn Chrisman](#), Owner/Operator, Chrisman Consulting LLC

REGISTER BY OCTOBER 28TH

## Call for Presentations

### Call for Presentations for a Future Member Webinar!

We want to hear from you! NREDA encourages you to submit your proposed session topics/presentations to be considered for a future Member Webinar. **The deadline for presentations for the 2024 Annual Conference has passed.** Sessions should be educational and a benefit to NREDA members. In-person sessions that are interactive are always well-received, and webinar and in-person panels that offer various perspectives are desirable!

Please note:

- Proposals for webinars will be considered on an ongoing basis. Webinars will be hosted via NREDA's zoom software platform.
- Your submission will be shared with the Professional Development and/or Conference Committee, and you will be contacted if the topic is selected for further discussion.

Proposed Session Format for in-person conference sessions:

- Sessions may be between 45-90 minutes, depending on the specific format/content.
- Session timeline should allow for a brief Q&A period.
- Panels should not exceed 5 panelists.

[Submit Your Topics](#)

## Job Postings

NREDA provides current members space to post a position on the NREDA website, plus inclusion in the NREDA News Brief, at **no charge**.

### Economic Development Director

Coffey County, Kansas

[Click Here](#) for more Information





**President**

Brittany Dickey  
Vice President, Business Development  
Corn Belt Power Cooperative  
[Brittany.Dickey@cbpower.coop](mailto:Brittany.Dickey@cbpower.coop)



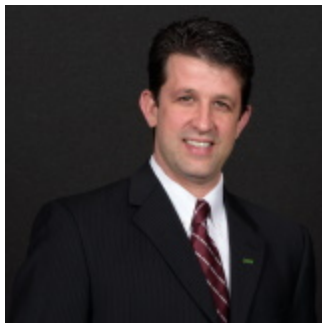
**1st Vice President**

*Chairperson - 2024 Annual Conference*  
Lisa Hurley  
Executive Director  
York County Development Corporation  
[lhurley@yorkdevco.com](mailto:lhurley@yorkdevco.com)



**2nd Vice President**

*Chairperson - Membership*  
Karla Organist  
Senior Program Manager  
University of Northern Iowa - Institute for Decision Making  
[karla.organist@uni.edu](mailto:karla.organist@uni.edu)



**Secretary-Treasurer**

Kris Williams  
Director of Energy Services  
Ozarks Electric Cooperative Corp.  
[kwilliams@ozarksecc.com](mailto:kwilliams@ozarksecc.com)



**Past President**

David Cleveland  
Managing Director, Business Development &  
Governmental Affairs  
Jackson EMC  
[dcleveland@jacksonemc.com](mailto:dcleveland@jacksonemc.com)

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#NREDA Don't forget when posting on social media to use the hashtag #NREDA when sharing your stories! This way we can spread it to all of our members!

## News Brief Guidelines

NREDA would love to share your unique stories, industry trends, best practices, white papers, and - of course - your successes in our bi-monthly e-newsletter!

### Guidelines:

- You must be a current NREDA member to submit an article.
- E-newsletter distribution dates are the end of the month – 2024 distribution months are January, March, May, July, September, and November.
- Please email your article to Tracey Hogan at [tracey@assnoffices.com](mailto:tracey@assnoffices.com) by the 15th of each e-newsletter month. Please include the subject line **NREDA Newsletter Article Submission**
- Please submit your article in an editable format (Microsoft Word or text in the body of an email preferred).
- Feel free to include a photo with your article.
- Please send information, educational, and/or newsworthy items.
- Please no ads or sales/marketing articles.
- NREDA reserves the right to exclude submitted articles as deemed necessary by the leadership.



### Contact Info:

National Rural Economic Developers Association  
400 West Wilson Bridge Road, Ste 120  
Worthington, OH 43085  
Phone: 614-228-4706  
Email: [nreda@assnoffices.com](mailto:nreda@assnoffices.com)

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